

# Advertising guide



The AAWHG has a refreshed and updated website, which has been designed to work effectively across various platforms, regardless of whether you're accessing it via your desktop, laptop, tablet or smartphone.

We are now offering suppliers to the industry the opportunity to advertise on the website, for a nominal annual fee.

Suppliers have the option of advertising their company and services in the supplier listing, at a cost of A\$50 for a full calendar year's listing.

Please note there is no pro-rata rate for the supplier listing: the fee will be \$50 for that calendar year, irrespective of when your listing commences.

Existing suppliers will be invoiced in December each year for the following year's listing.

If you wish your advertising to be more prominent, the other option is booking space on the carousel—the sliding images on the home page. Carousel advertising space is limited and costs A\$150 per month. This option would be ideal if you have a special event coming up, or a product launch, for example.

These costs include graphic design—if you provide the text and your company logo, we can do the rest.

Please use current supplier listings as a guide on how much text and what company details are required.

**If you are interested in taking up this offer, please email [info@aawhg.org](mailto:info@aawhg.org)**

Advertising	Size	Cost
Listed on the suppliers' page	Logo supplied at minimum 300 pixels wide	\$50/annual fee (not pro-rata)
Home page carousel slider	1600px wide 764px high	\$150/month (includes design cost)

